22nd International Symposium
of the World Association of Veterinary Laboratory Diagnosticians

Diagnostics Driving One Health: *Innovations from Africa to the World*

08-11 December 2027

Cape Town International Convention Centre (CTICC), Cape Town, South Africa

www.iswavld2027.com

SPONSORSHIP PROSPECTUS

22nd International Symposium
of the World Association of Veterinary Laboratory Diagnosticians

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Dear Partners,

On behalf of the South African Association of Veterinary Technologists (SAAVT), the World Association of Veterinary Laboratory Diagnosticians, and the global veterinary laboratory diagnosticians, we are delighted to invite you to partner with us at the 22nd Symposium of the World Association of Veterinary Laboratory Diagnosticians (ISWAVLD) in 2027 that will take place in Cape Town, South Africa from 8 to 11 December 2027. The award-winning Cape Town International Convention Centre will host local and international delegates at the backdrop of the iconic Table mountain.

For more than five decades, this prestigious symposium has brought together global leaders in veterinary diagnostics. This marks a historic first: the ISWAVLD symposium will be hosted on African soil – a milestone long overdue. The time has come for Africa to claim its place on the world stage, and for ISWAVLD to be welcomed to a continent it has never visited before.

The 2027 Symposium of the World Association of Veterinary Laboratory Diagnosticians is being convened under the theme of **Diagnostics Driving One Health: Innovations from Africa to the World** will bring together over 500 global experts to advance laboratory diagnostics within a One Health framework integrating animal, human, and environmental health, and convening veterinary diagnosticians, veterinary technologists, laboratory scientists, microbiologists, molecular biologists, epidemiologists, veterinarians, public health professionals, environmental health specialists, researchers, academics, policymakers, industry stakeholders, and postgraduate students.

We offer a variety of sponsorship packages to suit your needs and budget. A detailed overview of our sponsorship opportunities is attached in this prospectus.

We believe your company's expertise aligns perfectly with the goals of our symposium and we would be delighted to discuss your sponsorship options further and answer any questions you may have. Thank you for considering your support towards ISWAVLD 2027.

Sincerely,

Dr Itumeleng Matle & **Mr Francois Dreyer**

Symposium Co-Chairpersons

DATES

Monday, 06 December 2027
Stand build up day

Tuesday, 07 December 2027
Trade build up day

Wednesday, 08 December 2027
Pre-Symposium Workshops

Thursday, 09 – Saturday, 11 December 2027
ISWAVLD 2027 Symposium

International Speakers & Scientific Programme

Prof. Folorunso Fasina

One Health Intelligence and early warning expert with FAO in Rome, Italy

African Veterinary Diagnostics at the frontline of transboundary and Emerging Diseases

Thursday, 09 December | 09:45-10:30

Prof. Armanda Bastos

University of Pretoria, Dept. Veterinary Tropical Diseases & Manager of the One Health platform at Hans Hoheisen Wildlife Research Station in the Kruger National Park

One Health

Friday, 10 December | 09:15-10:00

Dr David Williams

Leader of the Diagnostics and Mammalian Infectious Disease Research, Australian Centre for Disease Preparedness

The future of Veterinary Diagnostics

Saturday, 11 December | 11:30-12:15

Dr Juergen A. Richt

Regents and University Distinguished Professor; Member of the National Academy of Medicine; Department of Diagnostic Medicine/Pathobiology; College of Veterinary Medicine, Kansas State University, Manhattan, KS

The future of Veterinary Diagnostics

Saturday, 11 December | 12:15-13:00

22nd International Symposium
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Programme at a Glance

DAY 1 – Wednesday, 8 December 2027
Pre-Symposium Workshops

Workshop 1
Global Veterinary Laboratory Leadership (GLLP)
Advancing Laboratory Capability through integration of Automated Workflows into Modern Veterinary Diagnostics

Workshop Objective:
To empower laboratory leaders and technical specialists with the strategic framework and practical tools necessary to integrate automated workflows, ensuring international diagnostic compliance and advancing "One Health" surveillance capabilities.

Time	Presenter	Title
07:30	Registration for Workshops Open	
08:30	To be confirmed	Workshop 1 Commences
10:00	Mid-morning Refreshments	
10:30	To be confirmed	Workshop1 Continues
12:00	Lunch	

Workshop 2
Point of Care Diagnostics
Establishing Global Standards for Field-Deployable Diagnostics of FMD as a TAD

Workshop Objective:
- To understand that a test is only as good as the international agreement to recognize its results.
- To ensure field-deployable kits do not inadvertently become vehicles for virus spread (disposable design and decontamination).
- To ensure field data flows seamlessly into national and global disease reporting databases.

Time	Presenter	Title
13:00	To be confirmed	Workshop 2 Commences
15:00	**Close of Day 1**	
15:00	**Registration for Symposium Opens**	

DAY 2 – Thursday, 9 December 2027

07:30	**Registration Opens**			
TRANSBOUNDARY THREATS & INNOVATIONS				
PLENARY SESSION 1 **CTICC 1 - Auditorium 2** *Chairs:*				
09:00	Opening Plenary Session - Welcome by Symposium Co-Chairs			
09:15	Opening Plenary Session - Welcome by WAVLD President			
09:30	Opening Plenary Session - Welcome by Western Cape Representative			
09:45	**African Veterinary Diagnostics at the frontline of transboundary and Emerging Diseases** - ***Dr Folurunso Fasina***			
10:30	Mid-Morning Refreshments & Poster Viewing - Exhibition Area			
VENUE	**CTICC 1 - Auditorium 2**		**CTICC 1 - Roof Terrace**	
	Session 1.1a		**Session 1.1b**	
	GLOBAL THREATS: PROACTIVE SURVEILLANCE FOR TRANSBOUNDARY AND EMERGING DISEASES *Chairs:*		**INNOVATIONS IN VETERINARY DIAGNOSTICS** *Chairs:*	
Time	**Presenter**	**Abstract nr. and Title**	**Presenter**	**Abstract nr. and Title**
11:15		Abstract 1		Abstract 6
11:35		Abstract 2		Abstract 7
11:55		Abstract 3		Abstract 8
12:15		Abstract 4		Abstract 9
12:35		Abstract 5		Abstract 10
12:55		Oral Poster 1		Oral Poster 3
13:00		Oral Poster 2		Oral Poster 4
13:05	Lunch - Exhibition Area			
14:15	**WOAH Meeting** **Auditorium 2**			
15:45	**POSTER SESSION 1** Mid-afternoon Refreshments – Exhibition Area			
16:45	**Close of Day 2**			
17:00	**Welcome Reception in the Exhibition Hall**			

22nd International Symposium
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Programme at a Glance

DAY 3 – Friday, 10 December 2027

07:30	**Registration Opens**			
ONE HEALTH, FOOD SAFETY & WILDLIFE HEALTH				
PLENARY SESSION 2 **CTICC 1 - Auditorium 2** *Chairs:*				
09:00	Welcome & Introduction to day 3 | Recap of Previous Day			
09:15	**One Health - *Prof. Armanda Bastos***			
10:00	Mid-Morning Refreshments & Poster Viewing - Exhibition Area			
VENUE	**CTICC 1 - Auditorium 2**		**CTICC 1 - Roof Terrace**	
Session 2.1a			**Session 2.1b**	
BREAKING DOWN SILOS: CASE STUDIES IN INTEGRATING VETERINARY & PUBLIC HEALTH LABORATORIES *Chairs:*			**WILDLIFE, BIODIVERSITY, AND CONSERVATION DIAGNOSTICS** *Chairs:*	
Time	**Presenter**	**Abstract nr. and Title**	**Presenter**	**Abstract nr. and Title**
10:45		Abstract 11		Abstract 16
11:05		Abstract 12		Abstract 17
11:25		Abstract 13		Abstract 18
11:45		Abstract 14		Abstract 19
12:05		Abstract 15		Abstract 20
12:25		Oral Poster 5		Oral Poster 7
12:30		Oral Poster 6		Oral Poster 8
12:35	Lunch - Exhibition Area			
Session 2.2a			**Session 2.2b**	
DISEASE DIAGNOSTICS *Chairs:*			**FOOD SAFETY AND TRADE** *Chairs:*	
Time	**Presenter**	**Abstract nr. and Title**	**Presenter**	**Abstract nr. and Title**
13:45		Abstract 21		Abstract 26
14:05		Abstract 22		Abstract 27
14:25		Abstract 23		Abstract 28
14:45		Abstract 24		Abstract 29
15:05		Abstract 25		Abstract 30
15:25		Oral Poster 9		Oral Poster 11
15:30		Oral Poster 10		Oral Poster 12
15:35	**POSTER SESSION 2** Mid-afternoon Refreshments – Exhibition Area			
16:35	**Close of Day 3**			
17:30	Transfer to Dinner Venue			
18:30	Official Symposium Gala Dinner			

DAY 4 – Saturday, 11 December 2027

07:30	**Registration Opens**			
DISEASE EMERGENCE				
VENUE	**CTICC 1 - Auditorium 2**		**CTICC 1 - Roof Terrace**	
Session 3.1a			**Session 3.1b**	
PREDICTIVE DIAGNOSTICS: USING ENVIRONMENTAL DATA TO MAP DISEASE EMERGENCE *Chairs:*			**EMERGING AND RE-EMERGING PATHOGENS** *Chairs:*	
Time	**Presenter**	**Abstract nr. and Title**	**Presenter**	**Abstract nr. and Title**
09:00		Abstract 31		Abstract 36
09:20		Abstract 32		Abstract 37
09:40		Abstract 33		Abstract 38
10:00		Abstract 34		Abstract 39
10:20		Abstract 35		Abstract 40
10:40	Mid-Morning Refreshments & Poster Viewing - Exhibition Area			
PLENARY SESSION 3 **CTICC 1 - Auditorium 2** *Chairs:*				
11:30	**The Future of Veterinary Diagnostics - *Dr David Williams***			
12:15	**Topic to be confirmed - *Dr Juergen Richt***			
13:00	**Closing ceremony & invitation to next WAVLD**			
13:30	Lunch - Exhibition Area			
14:30	**Close of Symposium**			

Why should you Sponsor/Exhibit?

We acknowledge that ISWAVLD would not be possible without the valued involvement and support of our key partners.

- Elevate your company profile and participate in the premier international event for the veterinary laboratory diagnostician community.
- Gain significant brand exposure to over 450+ practicing and research diagnosticians, veterinarians, biologists, students and other scientists from governments, universities, private sector and laboratories.
- Receive maximum exposure through the combined exhibition, catering, and poster area.
- Increase awareness and exposure of your organization via a variety of marketing mediums.
- Develop business connections and strengthen relationships through face-to-face engagement.
- Exhibit and generate new leads, develop your brand or launch a new product through the exhibition.
- Maximize your time and resources by showcasing your organization to a relevant and influential audience in an environment away from the competition of everyday distractions.
- Ensure your organization stays abreast of current developments and research in the field and use this information to stay ahead of the market.
- See how your contribution directly influences the industry by participating in this important and exciting event!

We recognize the dedication of our trade partners in promoting excellence in the education and professional development of Veterinary Diagnosticians. Your support is essential for the success of this Symposium and the quality of the academic programme.

Host City & Venue

Table Mountain! Yes, we may be a little biased but seeing that this goliath monolith was voted one of the New 7 Wonders of Nature in 2011 and has attracted more than 25 million visitors since it opened as a tourist attraction in 1929 - the numbers don't lie.

When it comes to magnificent scenery, Cape Town and the surrounding province of the Western Cape never fails to deliver. With such a varying landscape - found in very few other places across the globe - Cape Town offers forests, beaches, gardens, mountains, oceans, grasslands, nature reserves, winelands, as well as one of the most unique floral biomes in the world - fynbos.

Cape Town, commonly referred to as the Mother City, was named the 'World's Leading Festival and Events Destination' at the 2018 World Travel Awards that took place at the Pátio da Galé, in Lisbon, Portugal in December 2018. This accolade was off the back of being voted 'Africa's Leading Festival and Events Destination' in October 2018.

More recently, in August 2019, Cape Town was voted as the Top Digital City in Africa.

When you join us for ISWAVLD2027 in Cape Town, you will understand why: it is a spectacular, vibrant and diverse city, perfect for business and tourism alike.

10 Reasons why everyone loves Cape Town

1. Table Mountain!
2. Cape Point
3. The Beaches
4. The Bo-Kaap
5. The Adventure
6. The Wine
7. The Weather
8. The Food
9. The History
10. The Scenery

The Cape Town International Convention Centre (CTICC)

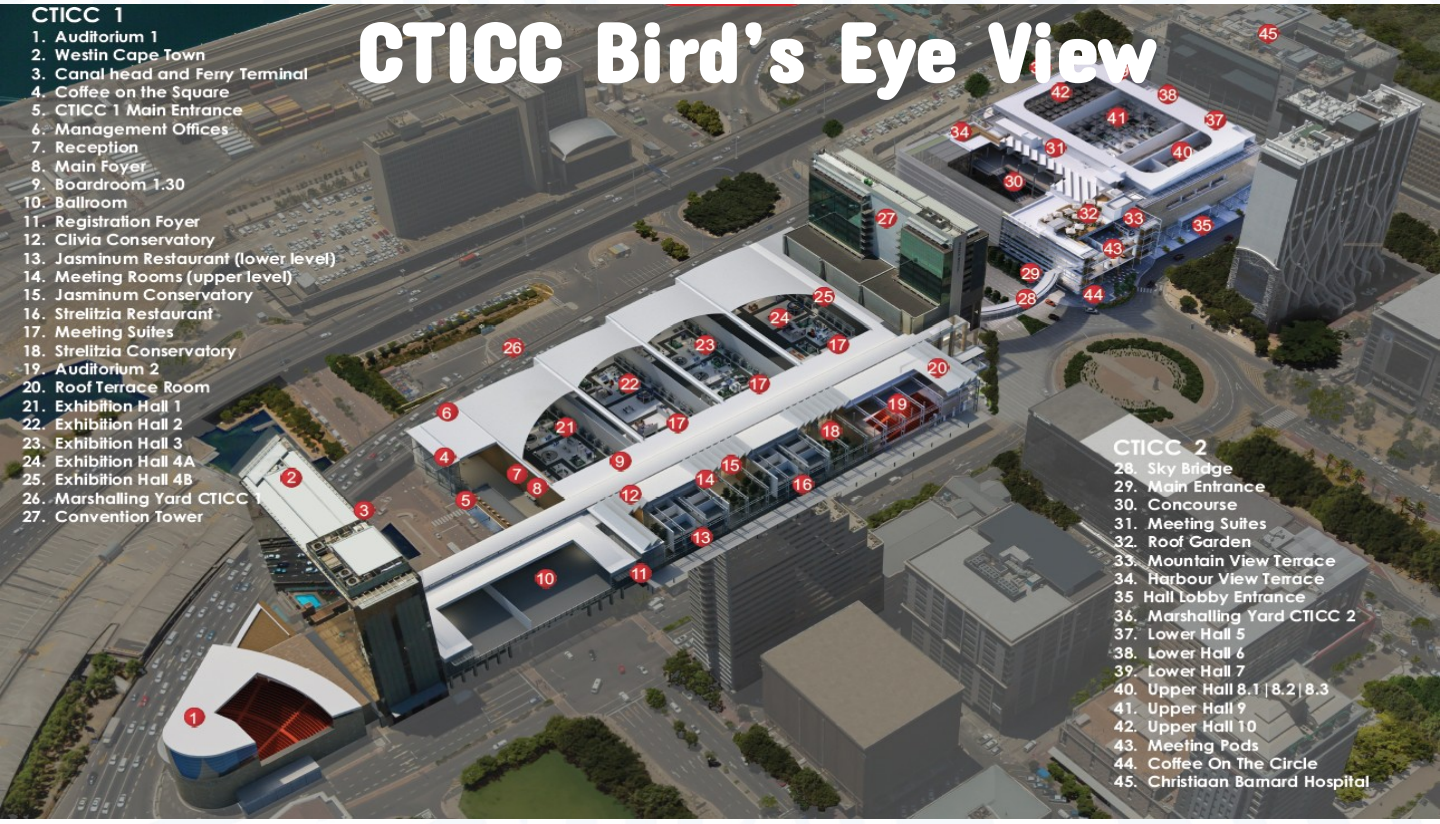
The CTICC is Africa's leading convention centre located and situated in the heart of Cape Town.

Established in 1999, the CTICC features two state-of-the-art complexes (CTICC 1 & 2). It hosts international conferences, exhibitions, and events, significantly boosting the economy by contributing R6.9 billion to GDP in 2023/24.

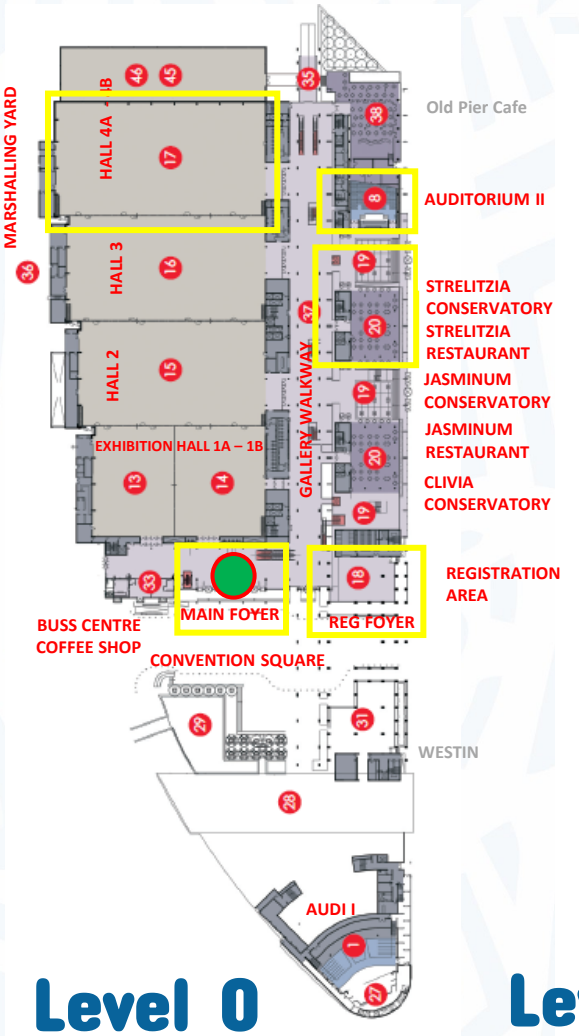
Key details about the CTICC include:

- **Location & Structure**: Situated on the northern foreshore, featuring two state-of-the-art complexes (CTICC 1 & 2) linked by a skybridge with over 140,855 square meters of space, including auditoriums, meeting rooms, and exhibition halls.
- **Ownership**: A partnership between the City of Cape Town (72.7%), Western Cape Government (22.2%), and SunWest International (5.1%).
- **Facilities**: Includes 5-star meeting facilities, advanced technology, and is within walking distance of thousands of hotel rooms.
- **Economic Impact**: As of 2025, the venue celebrated over 20 years of operations, hosting 368 events and aiding in the creation of nearly 13,000 jobs in one year alone.
- **Recognition**: Consistently recognized with awards for being a top African destination for meetings, incentives, conferences, and exhibitions (MICE).

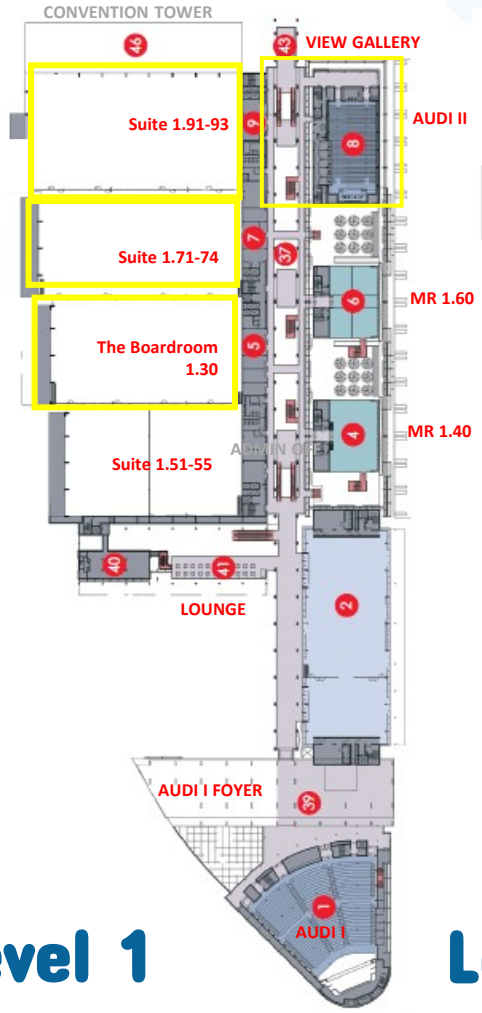
CTICC Bird's Eye View



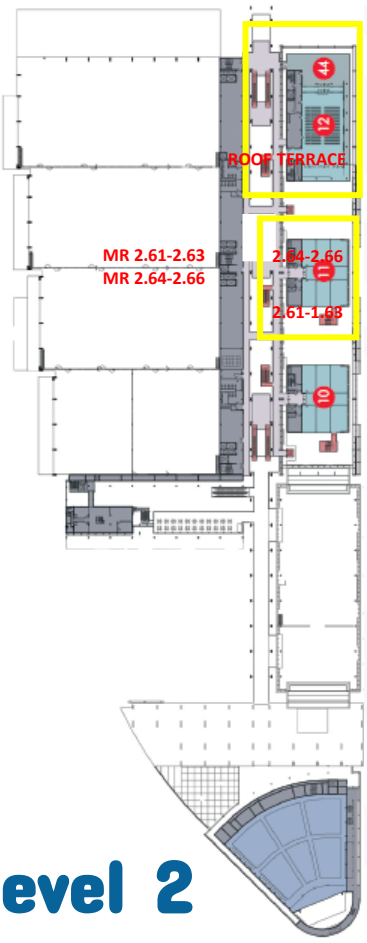
Convention Floorplan



Level 0



Level 1



Level 2

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Sponsorship Benefits at a Glance

We appreciate that companies have different budgets and different goals, and we are offering several different sponsorship packages to try and accommodate all our trade partners. You are welcome to chat to us about other suggestions and options, and we will gladly attempt to tailor make a package to suit your needs. ISWAVLD 2027 is not VAT registered and prices do not include VAT.

BENEFITS	ELEPHANT	RHINO	BUFFALO	LION	LEOPARD	SPRINGBOK
Packages Available	1	2	2	2	27	7
Stand Size	6mx6m	9mx3m	6mx6m corner	6mx3m corner	3mx3m	2mx3m
Space or Fabric Booth Package (prints excluded)	6000 x 2400	9000 x 2400	6000 x 2400	6000 x 2400 3000 x 2400	3000 x 2400	3000 x 2400
Symposium Registration	8	6	5	4	2	1
Exhibition Badges	8	6	5	4	2	1
Gala Dinner Tickets	8	6	5	4	2	1
Branding on marketing material and website	Yes	Yes	Yes	Yes	Yes	Yes
Email to Attendees	2 (pre-and-post)	2 (pre-and-post)	1	1	0	0
Social Media Posts (to be provided)	3	2	1	1	1	1
Cost	**R250,000.00**	**R175,000.00**	**R120,000.00**	**R85,000.00**	**R65,000.00**	**R25,000.00**

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Primary participation package benefits

Elephant Sponsor

Exclusive
6mx6m

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking a pre-eminent profile at this symposium should consider the Elephant Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as the main Sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- Branding of venue in 1 x scientific stream (1 day only) of your choice.
- White Fabric Booth Package include:
  - 2 x 6000 x 2400 included
  - 2 x Custom Counters with white front
  - 2 x Bins
  - 4 x Barstools
  - 2 x Plugs
  - 2 x Lights
- 8 x Exhibition Booth badges.
- 8 x symposium complimentary tickets (includes welcome reception attendance).
- 8 x Gala dinner complimentary tickets.
- Free entry for your invited customers to the Exhibition area after 14:00pm (pre-registration and accreditation required), on all days of the symposium
- Advertisement in symposium programme – 2 x A4 pages and 1 x DPS (double page spread).
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.

Rhino Sponsor

2
Available
6mx6m

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking a prominent profile at this symposium should consider the Rhino Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as a Rhino sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- White Fabric Booth Package include:
  - 1 x 9000 x 2400 included
  - 2 x Custom Counters with white front
  - 2 x Bins
  - 4 x Barstools
  - 2 x Plugs
  - 2 x Lights
- 6 x Exhibition Booth badges.
- 6 x symposium complimentary tickets (includes welcome reception attendance).
- 6 x Gala dinner complimentary tickets.
- Free entry for your invited customers to the Exhibition area after 14:00pm (pre-registration and accreditation required), on two days of the symposium
- Advertisement in symposium programme – 2 x A4 pages.
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.

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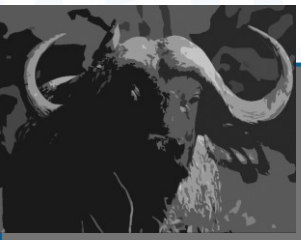
Primary participation package benefits



Buffalo Sponsor

2 available 9mx3m

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking a strong profile at this symposium should consider the African Buffalo Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as a Buffalo Sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- White Fabric Booth Package include:
  - 2 x 6000 x 2400 + 1 x 3000 x 2400 included
  - 2 x Custom Counters with white front
  - 2 x Bins
  - 4 x Barstools
  - 2 x Plugs
  - 2 x Lights
- 5 x Exhibition Booth badges.
- 5 x symposium complimentary tickets (includes welcome reception attendance).
- 5 x Gala dinner complimentary tickets.
- Free entry for your invited customers to the Exhibition area after 14:00pm (pre-registration and accreditation required), on one day of the symposium
- Advertisement in symposium programme – 1 x A4 page and 1 x ½ page.
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.

Lion Sponsor

2 available 6mx3m

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking an effective profile at this symposium should consider the African Buffalo Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as a Lion Sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- White Fabric Booth Package include:
  - 1 x 6000 x 2400 + 1 x 3000 x 2400 included
  - 2 x Custom Counters with white front
  - 2 x Bins
  - 4 x Barstools
  - 2 x Plugs
  - 2 x Lights
- 4 x Exhibition Booth badges.
- 4 x symposium complimentary tickets (includes welcome reception attendance).
- 4x Gala dinner complimentary tickets.
- Advertisement in symposium programme – 1 x A4 page.
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.

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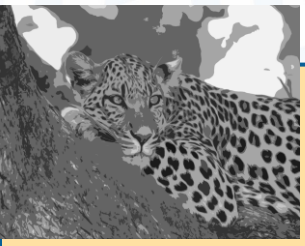
Primary participation package benefits



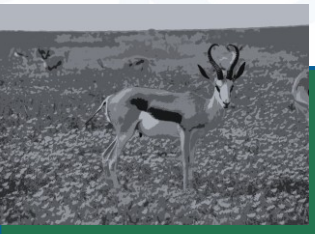
27 available 3mx3m

Leopard Sponsor

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking a strong profile at this symposium should consider the African Buffalo Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as a Leopard Sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- White Fabric Booth Package include:
  - 3000 x 2400 x 3 included for an inline stand
  - 3000 x 2400 x 2 included for a corner stand
  - 1 x Custom Counter with white front
  - 1 x Bin
  - 2 x Barstools
  - 1 x Plug
  - 2 x Lights
- 2 x Exhibition Booth badges.
- 2 x symposium complimentary tickets (includes welcome reception attendance).
- 2 x Gala dinner complimentary tickets.
- Advertisement in symposium programme – 1 x ½ page .
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.



7 available 3mx2m

Springbok Sponsor

- Gain extensive marketing exposure and branding to your target audience.
- Include your company literature in delegate packs.
- Showcase new products and services at your exhibition stand.
- Receive intensive exposure prior to, during and after the symposium.
- Companies or organizations seeking a strong profile at this symposium should consider the African Buffalo Sponsorship.

Your investment will entitle you to the following benefits:

- Recognition as a Protea Sponsor by inclusion of your logo in all venue holding slides, the symposium website, mobile app and in the in official final programme.
- Inclusion of hyperlink to your website on the symposium website & mobile app.
- White Fabric Booth Package include:
  - 2 x 3000 x 2400 + 1 x 2000 x 2400 included for an inline stand
  - 1 x 3000 x 2400 + 1 x 2000 x 2400 included for a corner stand
  - 1 x Custom Counter with white front
  - 1 x Bin
  - 2 x Barstools
  - 1 x Plugs
  - 2 x Lights
- 1 x Exhibition Booth badge (includes welcome reception attendance).
- 1 x Gala dinner complimentary ticket.
- Advertisement in symposium programme - company write-up (300 words).
- Verbal acknowledgement in opening and closing plenaries, symposium website, mobile app and in the in official final programme.

Exhibition

We will be offering Tension Fabric System (TFS) exhibition booths, which allows fabric to be easily fitted and removed. The fabric is stretched over the length of the exhibition stand.

The stand consists of black anodized poles, and the stretch fabric that spans across these can either be plain (we supply white) or branded with your artwork. Here's the sweetener - you get to take your branded prints with you at the end of the symposium, to re-use at future events.

When you order corner fabric stands, you will benefit from the specialized design that offers either two or three open sides. The fascia allows ample signage and advertising space for your stand and includes plug points and spotlights. In-line units are different in that they are straight, with just one open side. The fascia provides ample advertising and signage space and offers a plug point & spotlights.

The TFS Packages Includes:

White Fabric Walls (based on stand selection), 1 x Full Color Fascia (logo & text), 1 x White Fabric-front lockable counter, 1 x Brochure Rack, 1 x Café Table, 2 x Chairs, 2 x LED Long Arm Spotlights, 1 x 15-amp plug point, ¼ DB Board.

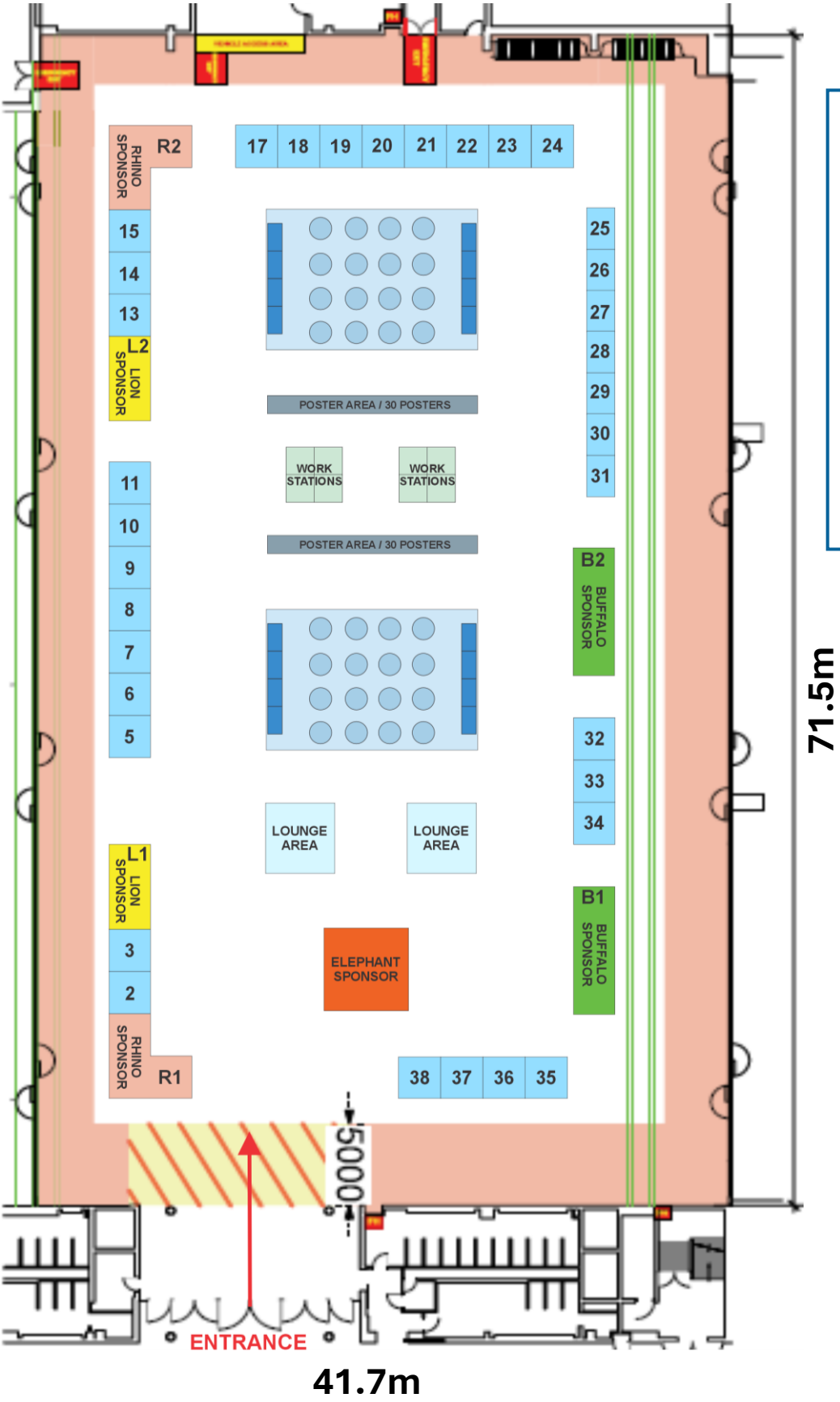
Additional costs (over and above the stand costs) – VAT inclusive (these are yours to take home):

- Graphic Prints – Fabric / 2000mm (w) x 2400mm (h) – R2,430.00
- Graphic Prints – Fabric / 3000mm (w) x 2400mm (h) – R3,650.00
- Graphic Prints – Fabric / 6000mm (w) x 2400mm (h) – R7,290.00
- Graphic Prints – Counter / 950mm w x 950mm h – R575.00

White Fabric 3x3m (corner)

Printed Fabric 3x3m (corner stands)

Floorplan



Hall 4A
Total size - 2,982m^2
Height – 10m-18m

27 – 9m^2 booths
7 – 6m^2 booths (NGO's)
2 – 36m^2 booths (Rhino)
2 – 18m^2 booths (Lion)
2 - 36m^2 booths (Buffalo)
1 – 36m^2 booth (Elephant)
2 – Poster Area
2 – Lounge areas
2 – Workstation Spaces
2 – Catering Areas

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Other Sponsorship Opportunities – Hospitality

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Welcome Reception – R50,000.00 (EXCLUSIVE)

Create a memorable first impression by sponsoring the official ISWAVLD 2027 Welcome Reception. Held in the Exhibition Area on the opening evening of the symposium, this networking event brings together all registered delegates, speakers, and exhibitors in a relaxed and engaging setting - offering an excellent opportunity to showcase your brand at the very start of the event.

Core Package Benefits, plus
- Sponsor's branding at venue entrance (to be supplied).
- Opportunity to provide items bearing company logo for use at the event.
- Logo included on all materials relating to the reception (including invitations, tickets, etc.)
- 250-word write-up in all media.
- 5 x complimentary tickets to reception

Gala Dinner - R80,000.00 (NOTE: This opportunity can be shared with another company)

Celebrate with delegates at one of the most anticipated social highlights of ISWAVLD 2027 by sponsoring the official Gala Dinner. This prestigious evening event offers an excellent platform to connect with delegates, speakers, and industry leaders in a relaxed and memorable setting while showcasing your brand.

Core Package Benefits, plus
- Logo on all items related to the gala dinner, including programmes/menus/invitations/tickets.
- 2 free standing banners in the dinner venue.
- Opportunity to place gifts on the tables for the delegates.
- Full page advertisement in final programme/abstract book.
- 8 x tickets for guests of your choice.

Water Sponsor – R20,000.00 (EXCLUSIVE)

Demonstrate your organisation's commitment to sustainability and delegate wellbeing by sponsoring the Water Stations at ISWAVLD 2027. Strategically placed throughout the venue, these refill stations encourage the use of reusable bottles while ensuring delegates stay refreshed throughout the symposium - providing your brand with consistent visibility during the event.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of the symposium water refill stations, supporting environmentally responsible practices.
- Opportunity to display your branding at the water stations located throughout the venue (branding to be supplied by the sponsor).
- Water stations placed in key delegate areas, ensuring repeated visibility throughout the symposium.
- Your organisation acknowledged alongside the Water Stations sponsorship in the Final Programme and Abstract Book.
- Opportunity to include one promotional insert in the delegate bags distributed to participants.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand presence during the symposium.

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Other Sponsorship Opportunities – Hospitality

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Coffee/Tea Breaks (2/day) – R25,000.00 (3 Available)

Connect with delegates during one of the most popular networking moments of the symposium by sponsoring a Coffee & Tea Break at ISWAVLD 2027. These well-attended refreshment breaks provide excellent opportunities for informal interaction, brand visibility, and meaningful engagement with attendees.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of a Coffee & Tea Break, a key networking moment within the symposium programme.
- Opportunity to display your branding at the refreshment stations and break area during the sponsored break (branding to be supplied by the sponsor).
- Your organisation acknowledged alongside the sponsored Coffee & Tea Break in the Final Programme and Abstract Book.
- Opportunity to provide branded napkins, cups, or small promotional items for use during the break.
- A full-page advertisement in the official Final Programme and Abstract Book.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides.

Lunch – R45,000.00 (1 x per day Available)

Position your brand at the centre of one of the most well-attended networking opportunities at ISWAVLD 2027 by sponsoring a Lunch Break during the symposium. Lunch sessions bring together delegates, speakers, and exhibitors in a relaxed setting, offering valuable exposure and opportunities for informal engagement.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of a symposium Lunch Break, a key gathering moment for delegates during the programme.
- Opportunity to display your branding at the lunch service area and dining space during the sponsored lunch break (branding to be supplied by the sponsor).
- Your organisation acknowledged alongside the sponsored Lunch Break in the Final Programme and Abstract Book.
- Option to provide branded napkins, table items, or small promotional giveaways for delegates during the lunch service.
- A full-page advertisement in the official Final Programme and Abstract Book, ensuring lasting visibility among delegates.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing brand presence throughout the symposium.

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Other Sponsorship Opportunities – Branding

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Delegate Tote Bags – R72,000.00 (EXCLUSIVE) - *Co-Branding with ISWAVLD 2027 branding*
Place your brand at the centre of the delegate experience by sponsoring the official symposium delegate bags. Every registered attendee will receive a bag used throughout the event and long afterwards, ensuring strong brand visibility and a lasting association with the symposium.

Core Package Benefits, plus
- 2 x Inserts into symposium bag.
- Full A4 page advertisement in final programme/abstract book.
- Full page advertisement in final programme/abstract book.
- 2 x symposium complimentary tickets (includes welcome reception attendance).

Registration Area - R45,000.00 (EXCLUSIVE) - Co-Branding with ISWAVLD 2027 branding
Position your brand at the heart of the delegate arrival experience by sponsoring the official symposium registration area. As the first point of contact for all attendees, this high-traffic space offers exceptional visibility and repeated engagement throughout the event.

Core Package Benefits, plus
- Opportunity to display brochures and banners in registration area.
- 1 x Insert into delegate packs.
- Full page advertisement in final programme/abstract book.
- 2 x symposium complimentary tickets (includes welcome reception attendance).

Notebooks & Pens - R40,000.00 (EXCLUSIVE) - *Co-Branding with ISWAVLD 2027 branding (recycled/environmentally friendly notebook)*
Support the learning experience of delegates while showcasing your brand through the official symposium notebooks and pens. Used throughout the sessions and often kept long after the event, this sponsorship offers continuous brand visibility while aligning your organisation with sustainability and knowledge sharing.

Core Package Benefits, plus
- Your logo only on symposium notebook.
- 1 x Insert into delegate bag.
- Full page advertisement in final programme/abstract book.

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Other Sponsorship Opportunities – Branding

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Reusable Glass Water Bottles – R30,000.00 (EXCLUSIVE)

Align your brand with sustainability while placing it directly in the hands of every delegate. As the exclusive sponsor of the congress reusable glass water bottles, your brand will enjoy high visibility throughout the event and long after delegates return home.

Core Package Benefits, plus
- Logo printed on the bottles.
- 250-word write-up in all media.
- Full page advertisement in final programme/abstract book.

Lanyards & Nametags – R16,500.00 (EXCLUSIVE)

Ensure your brand is visible throughout the symposium by sponsoring the official name badges and lanyards worn by every delegate, speaker, and organiser. As an essential item used throughout the event, this sponsorship offers continuous brand exposure and strong recognition among participants.

Core Package Benefits, plus
- Logo included on name badge and lanyard (to be designed and sourced by the symposium organizers)
- 1 x Insert into delegate bag.

Nametag sample

Lanyard sample

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Other Sponsorship Opportunities – Marketing

Core Package Benefits

- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Symposium Mobile App – R45,000.00 (EXCLUSIVE) - *Co-branded with ISWAVLD 2027 logo on Symposium Mobile Application*
Enhance the digital experience of delegates by sponsoring the official ISWAVLD 2027 Mobile App. Used by attendees to access the programme, speakers, abstracts, venue information, and real-time updates, the app provides continuous brand exposure before, during, and after the symposium.

Core Package Benefits, plus

- Your logo prominently featured on the conference mobile app, providing high visibility to all delegates using the platform.
- Opportunity for your logo to appear on the app's opening splash screen when users launch the application.
- Opportunity to include a sponsored message or banner within the app, directing delegates to your website, exhibition stand, or key information.
- Your organisation acknowledged as the official Symposium Mobile App Sponsor in the Final Programme and Abstract Book.
- Exposure through the app before the symposium as delegates plan their schedules, and throughout the event for programme updates and notifications.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand visibility during the symposium.
- Co-branded with ISWAVLD 2027 logo on Symposium Mobile Application

Symposium Programme/ Abstract Book (online) – R30,000.00 (EXCLUSIVE)
Associate your brand with one of the most widely used and enduring resources of ISWAVLD 2027 by sponsoring the official Symposium Programme and Abstract Book. This essential publication contains the full scientific programme, speaker information, and research abstracts, and serves as a key reference for delegates during and after the symposium.

Core Package Benefits, plus

- Your organisation recognised as the official sponsor of the Symposium Programme and Abstract Book, distributed to all delegates.
- Your logo featured on the cover of the Programme and Abstract Book (placement subject to design layout).
- A full-page advertisement within the Programme and Abstract Book, providing strong visibility among delegates and readers.
- Sponsor acknowledgement included within the Programme and Abstract Book, reinforcing your organisation's support of the scientific programme.
- As a key reference document, the publication is frequently used during the symposium and retained by delegates for future reference.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, ensuring continued brand visibility throughout the symposium.

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Other Sponsorship Opportunities – Marketing

Core Package Benefits

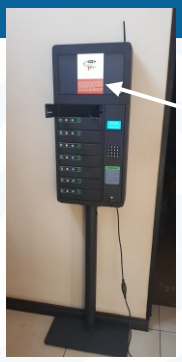
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Connect & Charge Sponsor – R20,000.00 (EXCLUSIVE)

Keep delegates powered and connected by sponsoring the official Charging Stations at ISWAVLD 2027. With attendees relying on their mobile devices throughout the symposium to access the programme, mobile app, and communications, charging stations become high-traffic areas—offering excellent brand visibility and repeated engagement.

Core Package Benefits, plus

- Your organisation recognised as the official sponsor of the symposium charging stations, supporting connectivity and convenience for delegates.
- Opportunity to display your branding on or around the charging stations located in key areas of the venue (branding to be supplied by the sponsor).
- Charging stations positioned in busy delegate areas, ensuring repeated visibility as attendees recharge their devices throughout the day.
- Your organisation acknowledged alongside the Charging Stations sponsorship in the Final Programme and Abstract Book.
- Opportunity to include one promotional insert in the delegate bags distributed to symposium participants.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing your brand visibility during the symposium.



Advertisement in Symposium Book - From R4,000.00

Promote your organisation and showcase your products or services by advertising in the official ISWAVLD 2027 Symposium Programme and Abstract Book. This essential publication is distributed to all delegates and serves as a key reference for the scientific programme, speakers, and research abstracts throughout the symposium and beyond.

- Full A4 page colour advertisement: inside front page/inside back page – R4.000.00
- Full A4 page colour advertisement: inside page – R3,000.00

Core Package Benefits, plus:

- A full-page advertisement in the official Symposium Programme and Abstract Book, ensuring strong visibility among delegates.
- Direct exposure to an international audience of scientists, researchers, laboratory specialists, veterinarians, and industry professionals attending the symposium.
- The Programme and Abstract Book is widely used during the symposium and often retained by delegates as a reference document after the event.
- Your organisation acknowledged as a Programme Book Advertiser within the publication.

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Other Sponsorship Opportunities – Educational

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Poster Session Sponsor – R15,000.00 (2 available)

Support emerging research and scientific exchange by sponsoring a Poster Session at ISWAVLD 2027. Poster sessions provide an important platform for researchers, students, and professionals to present their latest findings while engaging directly with delegates in an interactive environment.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of a Poster Session, aligning your brand with scientific discovery and research innovation.
- Opportunity to display your branding within the poster exhibition area during the sponsored session (branding to be supplied by the sponsor).
- Your organisation acknowledged alongside the sponsored Poster Session in the Final Programme and Abstract Book.
- Option to display a banner or provide promotional materials within the poster session area.
- A full-page advertisement in the official Final Programme and Abstract Book.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing brand visibility throughout the symposium.

Lunch Session Sponsor (1x per day) – R30,000 (3 available)

Engage directly with delegates by sponsoring a Lunch Presentation Session at ISWAVLD 2027. This dedicated session provides your organisation with the opportunity to present research insights, product developments, or industry innovations to a focused audience in a relaxed lunchtime setting.

Core Package Benefits, plus:
- A dedicated lunch presentation session in an allocated venue, allowing your organisation to address delegates and showcase your expertise, products, or services.
- Your organisation listed as the sponsor and host of the Lunch Presentation Session in the Final Programme and Abstract Book.
- Opportunity to display your branding within the presentation venue (banners and promotional materials to be supplied by the sponsor).
- Opportunity to provide branded materials or promotional items to attendees during the session.
- A full-page advertisement in the official Final Programme and Abstract Book.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides, reinforcing brand visibility throughout the symposium.

Plenary Speakers – R20,000.00 (4 available)

Align your brand with thought leadership by sponsoring a distinguished Plenary Speaker at ISWAVLD 2027. Plenary sessions attract the full attention of symposium delegates and provide a powerful platform to associate your organisation with cutting-edge science, innovation, and global expertise in veterinary laboratory diagnostics.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of a plenary speaker, one of the key highlights of the scientific programme.
- Your logo displayed on the plenary session holding slide and introduction slide prior to the speaker's presentation.
- Your organisation acknowledged alongside the sponsored plenary speaker in the Final Programme and Abstract Book.
- Your logo included on materials related to the plenary session, reinforcing your support for scientific excellence.
- A full-page advertisement in the official Final Programme and Abstract Book.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides.

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Other Sponsorship Opportunities – Educational

Core Package Benefits
- Social Media Coverage (Facebook, Website, E-mails)
- Logo & Link on website, final programme/abstract book, digital signage & mobile app.
- Acknowledgement as SPONSOR on website, final programme/abstract book, digital signage & mobile app.

Workshops – R25,000.00 (2 available)

Support knowledge exchange and professional development by sponsoring a Pre-Symposium Workshop at ISWAVLD 2027. These focused sessions provide delegates with in-depth learning and practical insights ahead of the main symposium, offering your organisation valuable visibility among highly engaged participants.

Core Package Benefits, plus:
- Your organisation recognised as the official sponsor of a pre-symposium workshop, aligning your brand with specialised training and capacity building.
- Your logo displayed on the workshop holding slide and introductory slide before the session begins.
- Your organisation acknowledged alongside the sponsored workshop listing in the Final Programme and Abstract Book.
- Opportunity to display a banner and provide promotional materials within the workshop venue.
- One promotional insert included in the delegate bags distributed to symposium participants.
- A full-page advertisement in the official Final Programme and Abstract Book.
- Sponsor acknowledgement across event marketing materials and inter-session holding slides.

Development Grants and Donations – Value on Request

Support the growth and development of the veterinary laboratory community by sponsoring Development Grants and Donations at ISWAVLD 2027. This opportunity demonstrates your organisation's commitment to advancing education, research, and professional development for emerging scientists and delegates from under-resourced institutions.

Opportunities exist for travel or educational grants and donations for students, which will be formally recognized by the symposium.*

- Travel grants subject to discussion with the Scientific Programme Committee.
- These grants may include travel, symposium fees and accommodation or can be partial grants.
- Preference will be given to students who are presenting a paper or poster at the symposium.

Core Package Benefits, plus:
- Your organisation recognised as a sponsor of Development Grants and Donations, directly supporting education, training, and capacity building within the veterinary laboratory sector.
- Your organisation acknowledged alongside the grants and donation initiatives in the Final Programme and Abstract Book.
- Recognition in all relevant marketing materials promoting the grants, scholarships, or donations, highlighting your commitment to advancing the field.
- Sponsor acknowledgement across inter-session holding slides and other symposium communications.
- Align your brand with support for professional development, emerging talent, and knowledge advancement in veterinary laboratory science.

**proof of student registration will be required.*

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22nd International Symposium of the World Association of Veterinary Laboratory Diagnosticians | 2027

Cape Town, South Africa